



Warehouse Journal v.33
Request for Sponsorship

WHJ33

"Do we publish to exist, or do we exist to publish? Has architecture's affinity for the printed media directed the current discourse, or has it proven solely as a mechanism to validate our uncertain existence?"

[foreword from warehouse journal volume 1]

WAREHOUSE JOURNAL v.33

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To whom this may concern, we hope this finds you well.

We are thrilled to introduce ourselves as the new Warehouse Journal editors for this year's 33rd volume. Our names are *Amy McFadden*, *Andie Margolis*, and *Paige Michalyshen*.

We are writing to you today to extend the opportunity for your company to support our non-profit student publication. As you may know, the Warehouse Journal is an annual publication put on by the University of Manitoba's Faculty of Architecture. What began as a humble idea led by a small group of eager and driven students has grown into a fixture of showcasing new and exciting work from a large, multidisciplinary student body. Our growth has allowed us to continue to promote further discussion of design and its role in various disciplines and communities. As a non-profit publication, none of this could have been possible without the gracious support of our sponsors. This financial aid funds the expenses necessary to produce, promote, and print Warehouse annually. All sponsorship contributions allow us to maintain a high level of quality for a low cost to the reader, allowing Warehouse to carry forward as a unique venue to house the work of talented designers.

In order to sustain Warehouse Journal's growing success, we would like to extend this invitation and request your company to support us in making the newest edition of the journal possible.



photo courtesy of paige michalysten

ABOUT

Warehouse Journal began with the intention to explore new ideas and converse with existing ones. Since the Journal's conception in 1992, it has exhibited and celebrated the accomplishments of both theory and practice, growing steadily since its humble beginnings.

The Journal exists now as a catalyst for ideas within a growing design community. Through competitions, events, and a consistent presence within the architectural realm, the publication has become a medium between the school and the city. Warehouse's integration within the larger design network has given the publication opportunities to be a part of cultural events and showings at places such as the WAG, Table for 1200, and GOSA Gallery, amongst others. The Journal has also won numerous awards for graphics and publication, including the Alcuin Book Society's Award, a Manitoba Book Award for General Illustration, and the Applied Arts Magazine's Complete Design Award.

As editors, we believe there are *three tenets* that embody a genuine connection:

Dialogue, Realization, and Impact.

The foundation of a connection begins with *meaningful dialogue*; the sharing of ideas and unique perspectives, respectfully, with a focus to foster exploration and the expansion of knowledge. This dialogue paves the way for the *realization* of potentials and relationships; collaborative effort and the amalgamation of difference being actualized. Finally, the result of a meaningful connection is its *impact*: one that drives for change, pushes boundaries, and leaves a lasting imprint on our society and public realm.

Through meaningful dialogue we create realization and through this realization, we can make an impact. These three tenets work collectively to capture the connections within our Faculty and Design Community as a whole.

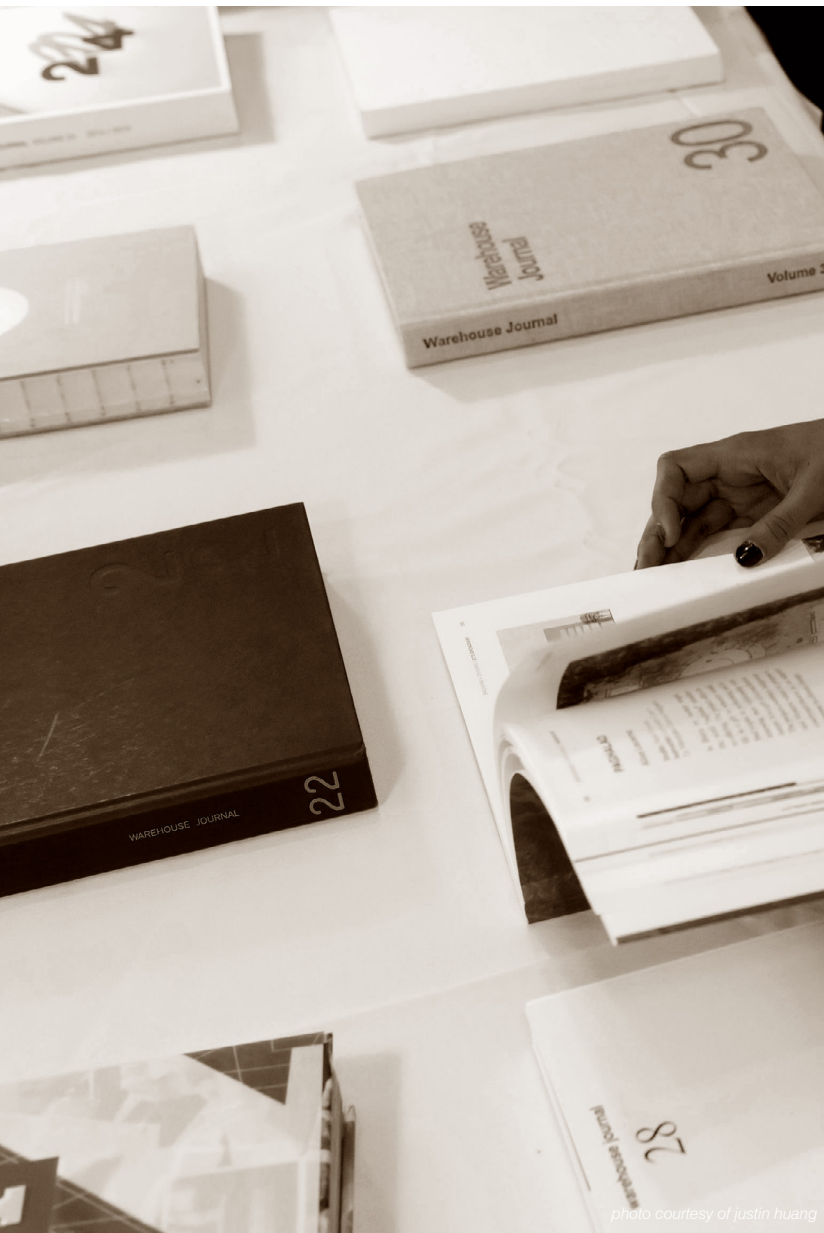


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SPONSORSHIP LEVELS

To acknowledge your *generous* support, the list below indicates how we will recognize your contribution within **Warehouse Journal v.33**.

BENEFACTOR

\$2,000+

Name of your organization / company + full page advertisement displayed in Warehouse Journal v.33 + a copy of the publication.

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\$249—50

Listing of your organization / company in Warehouse Journal v.33 + a copy of the publication.



DIRECTIONS

Sponsorships can be made by cheque and issued to the University of Manitoba with the memo line as “Sponsorship of Warehouse Journal v.33.”

We request that all sponsorship payments be received by *September 1st, 2024*.

The information can be relayed by email or sent by post along with your donation.

Instructions and files of your logos/graphics (if applicable can be emailed to us at warehousejournal@gmail.com.

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NOTES: _____



IN CLOSING

As editors of the 33rd volume of Warehouse Journal, we thank you for taking the time to read through our letter. It is our hope that your company will consider contributing to the continued success of Warehouse Journal. Without our community, our publication would not exist.

Please do not hesitate to contact us with any comments or questions. We are grateful for your generosity, and we hope to hear from you soon.

The Warehouse Journal is only possible with the gracious support of donors and sponsors. Any and all amounts will help us in curating this volume & all contributors will be recognized in Warehouse Journal v.33.

From us to you,
we thank you for your consideration.

*Amy McFadden
Andie Margolis
Paige Michalysen*